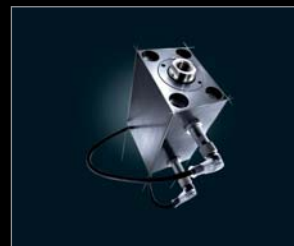




The family run company AHP Merkle has been developing, designing and manufacturing standard and custom made hydraulic cylinders of high quality since 1973. The company's head office is in Gottenheim near Freiburg and there are numerous overseas representatives in Asia, North America and Europe.



## eCATALOGSOLUTIONS AT AHP MERKLE GMBH

AHP Merkle, a manufacturer of hydraulic cylinders, "sets things in motion" by providing first-class quality service to domestic and foreign customers. For example, all information on AHP Merkle components is offered in the customer's respective language.

### 3D CAD PRODUCT DATA IS NOW AVAILABLE GLOBALLY AND AROUND THE CLOCK

To provide customers with CAD download data of products around the clock, AHP Merkle introduced the Electronic Product Catalog in the year 2000, which is currently available in 14 languages. Moreover a CD ROM with 3D CAD data is attached to every issue of the AHP Merkle print catalog. The product assistant accesses CAD data of the Electronic Product Catalog and in turn product descriptions are now automatically generated.

As the 3D PDF data sheet was introduced, the cylinder reduction feature was especially developed for AHP Merkle. It reduces the length of cylinders to a presentable size and provides automatic dimensioning.



"For ten years we have been cooperating with CADENAS, achieving many successful developments like the CAD product catalog, the offline CD ROM, the product assistant, the 3D PDF data sheet and the joint trade show appearances at the Euromold 2010 and 2011. In the past years we have been able to inspire our customers with many exciting innovations."

Christen Merkle  
Managing Director  
AHP Merkle GmbH

#### Benefits of eCATALOGsolutions for AHP Merkle

- The CAD models no longer have to be manufactured by the AHP Merkle design department on specific customer requests; instead they can be downloaded directly from the online download portal.
- The contents of the offline CD ROM are easily exported from the CAD catalog.
- The product assistant reduces the number of incorrect product descriptions and thereby minimizes the need of customer consulting services from AHP Merkle.
- The cylinder reduction feature for 3D PDF data sheets allows cylinders to be displayed in a presentable size and still contain all important dimensions.